

INVOICE



WPTY - ABC24
2701 Union Ave Ext
Memphis, TN 38112
Main: (901) 323-2430
Billing: (901) 321-7694

Invoice #	Invoice Date	Invoice Month	Invoice Period
55685-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPTY	Millennium Washington DC	Millennium	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WPTY - ABC24
WPTY WLMT WJKT
PO Box 402684
Atlanta, GA 30384-2684

Advertiser	Product	Estimate Number
Dr. Flinn for Congress	FLINN FOR CONGRESS	2667

Flight Dates	Order #	Alt Order #
09/12/12 - 09/24/12	55685	09816602

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/17/12	ABC 24 News at 6a	6:00 AM-7:00 AM	M--TF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 M--TF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTY Th 09/13/12 6:29 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1201RH \$40.00 NM 1 WPTY M 09/17/12 ABC 24 News at 6a 6:00 AM-7:00 AM :00 \$40.00 NM See MG 2.4,2.5									
2	09/18/12	09/24/12	ABC 24 News at 6a	6:00 AM-7:00 AM	MTWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTY Tu 09/18/12 ABC 24 News at 6a 6:00 AM-7:00 AM :00 \$40.00 NM See MG 2.4,2.5 3 WPTY W 09/19/12 6:25 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1201RH \$40.00 NM 4 WPTY Th 09/20/12 6:10 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1201RH \$40.00 NM MG for 1.1,2.1 5 WPTY F 09/21/12 6:25 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1201RH \$40.00 NM MG for 1.1,2.1 2 WPTY M 09/24/12 6:09 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1201RH \$40.00 NM									
3	09/12/12	09/17/12	ABC 24 News at 6p	6:00 PM-6:30 PM	M-WTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 M-WTF-- 1 \$100.00									
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4	09/18/12	09/24/12	ABC 24 News at 6p	6:00 PM-6:30 PM	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 2 \$100.00									
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5	09/12/12	09/17/12	ABC 24 News at 10p	10:00 PM-10:35 PM	M-WTF--	:30	2	\$150.00	NM

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WPTY - ABC24
WPTY WLMT WJKT
PO Box 402684
Atlanta, GA 30384-2684

Invoice #	Invoice Date	Invoice Month	Invoice Period
55685-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Dr. Flinn for Congress	FLINN FOR CONGRESS	2667	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
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7	09/16/12	09/16/12	ABC 24 News at 5p	5:00 PM-5:30 PM	-----S	:30	1	\$75.00	NM																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	WPTY	Su	09/16/12	5:29 PM	ABC 24 News at 5p	5:00 PM-5:30 PM	:30	TVGENFLIN1201RH	\$75.00 NM																																																		
Total Spots							13																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$1,175.00
<u>Agency Commission</u>	\$176.25
<u>Net Amount Due</u>	\$998.75

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INVOICE



WPTY - ABC24
2701 Union Ave Ext
Memphis, TN 38112
Main: (901) 323-2430
Billing: (901) 321-7694

Invoice #	Invoice Date	Invoice Month	Invoice Period
59311-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPTY	Millennium Washington DC	Millennium	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WPTY - ABC24
WPTY WLMT WJKT
PO Box 402684
Atlanta, GA 30384-2684

Advertiser	Product	Estimate Number
Dr. Flinn for Congress	FLINN FOR CONGRESS	2730

Flight Dates	Order #	Alt Order #
09/25/12 - 10/08/12	59311	09827038

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	10/08/12	ABC 24 News at 6a	6:00 AM-7:00 AM	MTWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M-WTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTY W 09/26/12 6:20 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1202H \$40.00 NM 3 WPTY F 09/28/12 6:25 AM ABC 24 News at 6a 6:00 AM-7:00 AM :30 TVGENFLIN1202H \$40.00 NM									
3	09/26/12	10/08/12	ABC 24 News at 10p	10:00 PM-10:35 PM	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M-WTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTY Th 09/27/12 10:26 PM ABC 24 News at 10p 10:00 PM-10:35 PM :30 TVGENFLIN1202H \$150.00 NM 1 WPTY F 09/28/12 10:13 PM ABC 24 News at 10p 10:00 PM-10:35 PM :30 TVGENFLIN1202H \$150.00 NM									
Total Spots							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$380.00
<u>Agency Commission</u>	\$57.00
<u>Net Amount Due</u>	\$323.00

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